|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Category | **3** | **2** | **1** | **0** | Self grading | Actual grade |
| Introduction  *Drugs, Alcohol, or Tobacco, E-Cigarettes, Vaping* |  | Students formally introduce themselves using their first and last name and state which topic they are talking about | Students formally introduce themselves using their first and last name OR state which topic they are talking about | Students don’t really introduce the project or themselves | 2-1-0 | 2-1-0 |
| Health related effects | Project has 4 or more accurate effects (+ or -) of using | Project has 2-4 effects (+ or -) of using | Project has 1 effect (+ or -) of using | Project doesn’t have effects or it is not clear what the effects are | 3-2-1 | 3-2-1 |
| Reasons someone would use | Project has 3 or more reasons (+ or - ) for using | Project has 2 reasons (+ or -) for using | Project has 1 reason (+ or -) for using | Project doesn’t have reasons or it is not clear what the reasons are | 3-2-1 | 3-2-1 |
| Organization |  | Students have a typed script that is a guide for their PSA, it is memorized, they have mastered the material and are speaking to the audience | Students have a typed script that is a guide for their PSA, they read off the script | Students do not have a typed script | 2-1-0 | 2-1-0 |
| Responsibility |  | Project is on time, and directions to share are followed (see directions) |  | Project is not on time and or the directions to share are not followed | 2-0 | 2-0 |
|  |  |  |  |  |  |  |
| Argument for change  *Conclusion of the PSA, last seconds of the video that is an agent for change* | Makes an argument that would make a “user” change or a “non-user” never start by restating several facts |  | Makes an argument that would make a “user” change or a “non-user” never start  -One word or phrase slogan, little or no facts added | There is no clear reason why somebody should stop or stay away from Drugs, Alcohol, or Tobacco, E-Cigarettes, Vaping | 3-1-0 | 3-1-0 |
|  |  |  |  | **Total Score** | **/15** | **/15** |

**Alcohol/Tobacco/Drugs**

**PSA Project** Last Name\_\_\_\_\_\_\_\_\_ Last Name\_\_\_\_\_\_\_\_\_\_ Hour\_\_\_\_\_

Presentation:

1. You will be given ***two classes*** to complete the Alcohol/Tobacco/Drugs PSA (public service announcement). If you need more time you will have to complete this on your own time.
2. You can choose to complete this project on your own or you can choose to do this project with a partner. If you choose to do this with a partner, you will need to be able to meet outside of school (if necessary) to complete this project.
3. This is a PSA (public service announcement) that will last roughly one minute. You need to get the necessary information to the public and get the public to change their current behavior or to stop someone from a future behavior.
4. You will choose only one of the following topics (alcohol, tobacco, or drugs) to research (information should come from your notes in class) and present via video. If you do not have technology, the Wellness department will have a few IPads for you to use. We recommend using iMovie, it seems to be the most user friendly.

Directions:

1. Once you have shot and edited the video, you will upload the video to your google drive account, you will share it with your partner on google drive (if you have a partner).
2. When it is uploaded to your google drive account, you will rename the video and the script. You will rename it your period and your last name(s). For example: If Mr. Duncan and Mr. Vice are partners they would save their video and script as 2-duncan/vice.
3. You will share this video to your teacher listed below (CHECK SPELLING!!!)
4. You will need to give this sheet to your teacher upon completion

[duncanmike@student.pleasval.k12.ia.us](mailto:duncanmike@student.pleasval.k12.ia.us) [haarhuessophie@student.pleasval.k12.ia.us](mailto:haarhuessophie@student.pleasval.k12.ia.us) [naberglen@student.pleasval.k12.ia.us](mailto:naberglen@student.pleasval.k12.ia.us)

[schaeffercaitlin@student.pleasval.k12.ia.us](mailto:schaeffercaitlin@student.pleasval.k12.ia.us) [vicejason@student.pleasval.k12.ia.us](mailto:vicejason@student.pleasval.k12.ia.us)

1. You must hand this piece of paper in with your first and last names, hour, and your self-assessed grade on this project.

**Checklist: \_\_\_Script typed \_\_\_\_\_Movie shot and edited \_\_\_\_\_ Movie uploaded to your google drive**

**\_\_\_\_\_ Movie shared to partner and teacher \_\_\_\_\_give this sheet to your teacher**